



**NANDANKANAN ZOOLOGICAL PARK, ODISHA BHUBANESWAR**

**(PROJECT MANAGEMENT UNIT)**

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EOI No. 34 /PMU/NKZP/2023-24

Dt.23.02.2024

**Invitation of Expression of Interest (Eoi) for production of 3 no. of awareness films on Olive Ridley Turtles, Salt Water Crocodiles, and Irrawaddy Dolphins of Odisha.**

Nandankanan Zoological Park, Odisha, Bhubaneswar invites application for agencies for production of 3 no's of 15-20 minutes documentary films and their shorter versions /promos in English, & Odia on **Olive Ridley Turtles, Salt Water Crocodiles, and Irrawaddy Dolphins of Odisha**. The film(s) are proposed to be aired on different commercial / free to air, TV Channels as well as for sharing at different platforms in India and abroad. Agencies having experience of production of films as described in the Eoi document only need to apply.

Agencies fulfilling the eligibility requirement may submit their applications to Deputy Director, Nandankanan Zoological Park, Odisha, Bhubaneswar, latest by **5.00 P.M. on dt.06/03/2024**, as per the Eoi document. The Technical Bids shall be opened on **dt.7.03.2024 at 4.00 P.M.** The detailed Eoi is available on website of the Nandankanan Zoological Park, Odisha viz. [www.nandankanan.org](http://www.nandankanan.org).

  
Deputy Director,  
Nandankanan Zoological Park,  
Bhubaneswar, Odisha





**NANDANKANAN ZOOLOGICAL PARK, ODISHA BHUBANESWAR**

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**Invitation of Expression of Interest (Eoi) for production of 3 no. of awareness films on "Wildlife of Odisha".**

**1. Scope of Work:**

Nandankanan Zoological Park, Odisha, proposes to make awareness /documentary films on **Olive ridley turtles, salt water crocodiles, and Irrawaddy dolphins**. Irrawaddy dolphins of Chilika Lake, Salt water crocodiles of Bhitarkanika Wildlife Sanctuary and adjoining areas, and Olive ridley turtles of Gahirmatha and Rushikulya need to be covered in the videos. The documentary films are meant for awareness of general public of all age groups, will be aired on different commercial/Free to Air TV Channels, as well as shared at different platforms in India and abroad. The films have to be made in English and Odia.

**2. Eligibility Criteria:**

Film makers / agencies desirous of sending their proposals should have: -

- i) made minimum 40 documentary films on nature and wildlife in which proposal is being sent (copy of the film to be provided on request) and
- ii) made minimum 5 documentary films in collaboration with State Forest Departments
- iii) made minimum 2 number of underwater documentary films.
- iv) possess highest level of equipment like Red camera and Canon CN 20 (50-1000mm) lens, Drones, Underwater gear with full lighting system
- v) Experienced crew with 500 plus dives in different kind of water.
- vi) Previous wildlife filming work done in Chilika, Bhitarkanika and Gahirmatha will be preferred



### 3. Procedure for submission of proposals

The proposals to be submitted in two separate envelopes superscribed as 'Technical Bid' and 'Financial Bid' and kept in another single envelop superscribed as 'Technical and Financial Bids for production of documentary film(s)' and submitted to Deputy Director, Nandankanan Zoological Park, Bhubaneswar, Odisha, latest by **5.00 P.M. on dt.06/03/2024**. Bids received beyond the stipulated time and date shall be summarily rejected.

#### (A) Technical Bid:

The document should contain the following: -

- i) A self attested covering page on agency's letter head, having full contact details and address including email and list of enclosures and eligibility criteria as mentioned in the EoI, based on which they seek to be qualified.
- ii) Date of incorporation/Proprietor/Individuals.
- iii) Title/theme of the films.
- iv) Project synopsis (Not more than one A-4 size page for each film).
- v) Objectives: Bullet points of what your project is trying to achieve; who all are the target audience and how the message of the film is expected to connect with the audience.
- vi) Description: Details of the storyline, explaining the characters, the questions and topics the film will explore and how this will unfold.
- viii) Locations: Irrawaddy Dolphins of Chilika, Salt Water Crocodiles of Bhitarkanika and adjoining areas, and Olive Ridley turtles of Bhitarkanika, Gahirmatha and Rushikulya need to be covered in the videos. Accordingly, locations should be listed.
- ix) Links to YouTube or other Video sharing websites of last two films made by the film maker/agency.
- x) Profile of the film maker with national and international awards received.
- xi) EMD of Rs. **50,000/-** through A/c payee Demand in favour of Deputy Director, Nandankanan Zoological Park, Odisha, Bhubaneswar payable at Bhubaneswar.

#### (B) Financial Bid

The bid should contain the following: -

- a) Production cost of 15–20-minute documentary film, 5 minute short- film/30 second to 1 minute Promos on **"Olive Ridley Turtles, Salt Water Crocodiles, and Irrawaddy Dolphins of Odisha "** with 2 sets each of (i) Telecast copy on HD Format; and (ii) Highest quality render in USB flash drive.
- b) Cost of dubbing in regional language.
- c) Cost of each additional copy of film on Highest quality render in USB flash drive.
- d) Applicable taxes, if any.



#### 4. Terms & Conditions:

- i) Mere submission of Eol, shall not confer any right whatsoever on the submitting entity.
- ii) The Eol shall remain valid for a period 6 months from the date of publication of Eol.
- iii) It shall be obligatory on part of the submitting entity to furnish any further information as may be sought by Deputy Director, Nandankanan Zoological Park, Bhubaneswar.
- iv) Every page of Eol must be self attested by bidder.
- v) Neither the issue of this invitation for Eol nor any part of its contents is to be taken as any form of commitment or acknowledgement on part of Deputy Director, Nandankanan Zoological Park, Bhubaneswar to proceed with any Eol or any entity and Deputy Director, Nandankanan Zoological Park, Bhubaneswar reserves the rights to annul or terminate the process or reject any Eol at anytime or stage without assigning any reason.
- vi) Deputy Director, Nandankanan Zoological Park, Bhubaneswar reserves the right to withdraw this Eol if Deputy Director, Nandankanan Zoological Park, Bhubaneswar determines that such action is in the best interest of the Government of India.
- vii) Assets /resources generated as the outcome of the work shall be the sole property of the Government of Odisha.
- viii) The bidders are required to submit all required documents in support of their eligibility as per Eol.
- ix) The participation is restricted to Companies/agencies registered in India.
- (x) The bidders are advised to ensure their capacity for undertaking the work before bidding as the task has to be completed in short duration and in a time bound manner under the direction of Deputy Director, Nandankanan Zoological Park, Bhubaneswar. Only those bidders who are willing and are in a position to comply with these terms and conditions need to submit Eol.
- xi) The Deputy Director, Nandankanan Zoological Park, Bhubaneswar, reserves the right to reject any proposal without assigning any reason. If any successful bidder fails to fulfil his obligation under this tender. He may be blacklisted and Deputy Director, Nandankanan Zoological Park, Bhubaneswar would also be free to circulate such blacklisted agencies to other Ministries/Departments to the Government of Odisha/India.
- xii) The Agency will ensure inclusion of relevant music/sound/sound effect to the satisfaction of the Deputy Director, Nandankanan Zoological Park, Bhubaneswar.





The activity will be taken up in three stages as follows: -

- (a) Finalization of script and work plan;
- (b) Submission of rough cut to the Deputy Director, Nandankanan Zoological Park, Bhubaneswar, and
- (c) Submission of final product to the Deputy Director, Nandankanan Zoological Park, Bhubaneswar.

xiii) The final copy has to be submitted to the Deputy Director, Nandankanan Zoological Park, Bhubaneswar within 120 days from the date of issuance of the workorder. Failure to deliver within this deadline would amount to non-performance and Deputy Director, Nandankanan Zoological Park, Bhubaneswar would impose such penalty that is deemed to be reasonable with or without cancellation the work order.

#### 5. Evaluation procedure:

Proposals received from agency/filmmaker will be examined by a committee constituted by Deputy Director, Nandankanan Zoological Park, Bhubaneswar. Film makers whose Technical proposals are shortlisted by the Committee will be invited to give a PPT presentation of about 10 minutes on the proposal. The financial bid of only those agencies would be opened who are selected by the committee on the basis of Technical proposal and PPT presentation. The Committee will recommend the most suitable proposal for acceptance of the competent authority. Successful agency will be informed of the decision.

#### 6. Contact details:

Eligible agencies may please submit their proposal clearly mentioning the name, address, e-mail and mobile phone number of the bidder/authorized representative. The envelopes should be superscribed with "EoI for documentary film on **"Olive Ridley Turtles, Salt Water Crocodiles, and Irrawaddy Dolphins of Odisha"** and addressed to Deputy Director, Nandankanan Zoological Park, Bhubaneswar, Odisha may be sent by hand/registered post or courier. Last date/time for receiving the proposals is dt.06.03.2024 05 P.M. The Technical Bids shall be opened on dt.07.03.2024 4 P.M. in Committee Room of the Deputy Director, Nandankanan Zoological Park, Bhubaneswar.

For urgent communication on working days email: - [deputydirector.kanan@gmail.com](mailto:deputydirector.kanan@gmail.com)

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